



Dear Parents,

Our class is participating in the BOOK IT!® Reading Incentive Program this year to encourage more reading inside and outside of the classroom. The program is easy and fun! Your child has the opportunity to earn Reading Award Certificates by meeting monthly reading goals that I will set. The Reading Award Certificates can be redeemed at a participating Pizza Hut® restaurant where your child will receive a BOOK IT! award and a free one-topping Personal Pan Pizza®.

The BOOK IT! Program is sponsored by Pizza Hut, Inc. and has been in elementary schools for more than 20 years. You might have participated in the program when you were in school!

I also want to encourage you to join the new BOOK IT! online parent group, *Bound Together*. Membership is free and gives you access to discounts, family reading activities, reading lists and tips. Everything you need to support your reader! To learn more about the BOOK IT! Program and to join *Bound Together*, please visit www.bookitprogram.com.

